



WHAT IS OUR PURPOSE TODAY?

KAPA DAY AT THE CAPITOL
Thursday, February 27th, 2014

- Today is about having some face-to-face time with legislators.
- We want them to associate US— you, me, KAPA and our partners— as **Prevention Experts** who care about the issues.
- We are trying to develop **Name Recognition**, as individuals and as KAPA participants.
- We want our legislators to KNOW that **Prevention is COST EFFICIENT**— the SOONER we address issues, the more money and resources are saved, and the better the outcomes
- We want them to know there is a large group of people represented by KAPA and by Prevention— their constituents.
- WE want them to know **we are behind them in their efforts to provide the BEST environment and HEALTHIEST communities** for youth, families and community members.
- We are there to have gratitude for the legislators and for them taking the opportunity to meet with us and identify our passion as REAL.
- We are here to be friendly, talk to legislators about what's important to us, and let them know **Prevention MUST be a part of any substance abuse issue.**

www.kyprevention.com/projects/kapa

Thank you to all the KAPA partners— Drug Free Community Grantees; KY Prevention Enhancement Sites; KY Prevention Network; KY Safety and Prevention Alignment Network; KY Teen Institute of YMCA; Local ASAP Boards, Health Departments and School Systems; Northern KY University; Regional Prevention Centers; and Youth Empowerment Groups

