

ALCOHOL PREVENTION ENHANCEMENT SITE

www.kyprevention.com

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Keg Registration Ordinances



WHAT IS KEG REGISTRATION?

Keg Registration, also called Keg Tracking, requires wholesalers or retailers to attach a tag or sticker with an ID# to kegs exceeding a specific capacity.

GOAL: REDUCE YOUTH ACCESS TO ALCOHOL

Keg Registration is intended to reduce underage access to cheap alcohol, and send a clear message the community will not tolerate underage drinking. It is most effective when used as part of a comprehensive strategy to prevent alcohol-related problems within a community or state. APIS, NIAAA

KEGS: LOW COST + HIGH VOLUME = HIGH RISK

Kegs can enable a single adult over 21 to illegally supply alcohol to dozens of youth. The low-cost, high-volume nature of kegs encourages high-risk binge and heavy drinking, which can result in tragic consequences and even death from alcohol poisoning. The first keg tracking program was enacted in response to a young person's alcohol-related drowning in Massachusetts. FACE Truth and Clarity on Alcohol

Keg Registration enables law enforcement to identify and take legal action against adults who purchase and provide beer kegs to underage youth.

Kentucky Keg Registration Ordinances as of October 2015 (13)



1. Bowling Green—*passed September 2008*
2. Danville-- *passed April 2010*
3. Franklin (City) — *passed September 2012*
4. Georgetown — *passed September 2012*
5. Grayson (City) — *passed 2013*
6. Jessamine County
7. Junction City — *passed November 2013*
8. Lexington / Fayette County—*passed November 2003*
9. Marshall County — *passed September 2015*
10. Olive Hill — *passed 2014*
11. Richmond—*passed February 2004*
12. Somerset- *revised 2012*
13. Woodford County—*passed February 2004*



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KEG REGISTRATION

Did you know?



31 States & D.C. have a Statewide Keg Reg. Law

Kentucky has NO Statewide Keg Tracking System

APIS, NIAAA, 2014

Underage drinking cost the citizens of Kentucky \$648.2 million in 2013. PIRE, 2015

Kentucky ranks 7th highest among the 50 states for the percentage of alcohol consumed underage. PIRE, 2015

Teens and college students, most of whom are first-time or inexperienced drinkers, are the most likely to binge drink. 90% of all alcohol consumed by youth 12-20 years of age is in the form of binge drinking. CDC Vital Signs Report, January 2012

About 50,000 people suffer from alcohol poisoning each year, and some die as a result. OJJDP Juvenile Justice Bulletin, September 2012

One of the most dangerous causes of alcohol poisoning is binge drinking. Mayo Clinic, 2008

Beer kegs are a popular source of alcohol for teens, especially at underage drinking parties. Wagenaar, 2000; PIRE, 2005

Youth usually obtain kegs through third-party transactions by older friends. PIRE, 2005

Keg Registration encourages sellers to be responsible, discourages adults from purchasing for underage youth, and deters youth from attempting to purchase alcohol. PIRE, 2005