

ALCOHOL PREVENTION ENHANCEMENT SITE

www.kyprevention.com

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STAY INFORMED BY FOLLOWING THE ALCOHOL PES

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- #KYPreventionWorks
- In 2015, the Alcohol PES reached more than 15,000 users and created nearly 100,000 unpaid impressions through social media.
- In 2015, more than 9,000 unique users accessed the Alcohol PES website www.KYPrevention.com for content related to underage and high-risk drinking prevention...
 - Environmental strategies
 - Model policies & local alcohol ordinance status
 - Latest national and state scientific research
 - Online calendar of events and trainings
 - Interactive Kentucky map showing existing local alcohol prevention ordinances per county and links to 87 local, regional and state alcohol prevention agencies



SOCIAL HOST RESOURCES

www.KYPrevention.com/Projects/Social-Host/

- NEW Social Host Sample News Article - *For Teens, Alcohol is an Illegal and Dangerous Drug. Don't be a Party to Teenage Drinking!* (updated 2015-01)
- Social Host 101 & 102 Fact Sheets (updated 2015-05)
- Social Host 101 & 102 PowerPoints (updated 2015-09, 2015-11)
- Existing Kentucky Social Host Ordinance Documents

POWDERED ALCOHOL RESOURCES & UPDATES

www.KYPrevention.com/Projects/Powdered-Alcohol/

30 States have banned powdered alcohol. KY legislation related to powdered alcohol is pending, see www.lrc.ky.gov for more information.

- KY Community Awareness Guide to Powdered Alcohol (updated 2015-12)
- Powdered Booze Sample News Article (updated 2015-12)
- *Powdered Alcohol: A Public Health Perspective Pre-recorded Webinar* featuring the Alcohol PES and National Alcohol Beverage Control Association (NABCA) (recorded 2015-09)



Alcohol Prevention Enhancement Site Update – January 27, 2016 | www.KYPrevention.com

*NOTE- Alcohol PES informational material and updates are intended strictly for educational purposes only.

ALCOHOL PES BINGE DRINKING FACT SHEET

www.KYPrevention.com/Research/Binge-Drinking/

- **Binge drinking was responsible for >70% of the total excessive drinking costs in all states - \$191.1 billion in 2010.** (2010 National and State Costs of Excessive Alcohol Consumption. Am J Prev Med, 2015)
- **There were 30,000 American deaths from alcohol-induced causes in 2014.** These deaths included alcohol poisoning and cirrhosis, liver damage primarily caused by drinking; but didn't even include deaths from drunk driving and homicides committed under the influence of alcohol. (CDC, 2015)
- **In 2014 more people died from alcohol-induced causes (30,722) than from overdoses of prescription painkillers and heroin combined (28,647).** (NCADD [Blog: Alcohol-Related Deaths Highest in 35 Years, Dec. 26, 2015](http://www.ncadd.org/Blog/Alcohol-Related-Deaths-Highest-in-35-Years-Dec-26-2015))



SAMHSA'S 2015 BEHAVIORAL HEALTH BAROMETER - KENTUCKY

www.samhsa.gov/data/sites/default/files/2015_Kentucky_BHBarometer.pdf

- **Kentucky's past month binge alcohol use among youth aged 12-20 remains below the 2013-2014 U.S. average** (KY- 7.2% vs. U.S.-9.1%).
- **Kentucky's annual average of heavy alcohol use among adults aged 21 or older was similar to the national annual average from 2010 to 2014** (KY-6.6% vs. U.S.-6.7%).

KY GENERAL ASSEMBLY 2016 REGULAR SESSION – ALCOHOL BILLS

www.KYPrevention.com/Projects/Alcohol-Laws/

Bill Watch: <http://kentucky.gov/services/Pages/billwatch.aspx>

Daily Legislative Calendar: www.lrc.ky.gov/legislative_calendar/index.aspx

Recent updates (informational purposes only):

- **SB11 “Omnibus Alcohol Bill”** passed the Senate with a 29-8 vote, and was referred to the House Licensing & Occupations Committee. This bill includes a powdered alcohol ban, an authorized public consumption license for commercial quadricycles, and increased amounts of packaged alcohol sold at distilleries and permitted for sampling.
- **SB12 relating to an extended hours supplemental license** passed the Senate with a 28-8-1 vote, and was referred to the House Licensing & Occupations Committee.
- **SB56 “Brianna Taylor Act”** named for Brianna, a 17-year old graduate of Elizabethtown High School killed in a summer 2014 car crash, to expand the look-back window for prior DUI offenses from five to 10 years passed the Senate with a 31-1 vote, and was referred to the House Health & Welfare Committee.
- **Two new bills related to alcohol were introduced** on 01/19/16 - **SB110** to allow cities to impose a regulatory license fee on the sale of alcoholic beverages; and **HB253** relating to microbreweries.



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