

# KENTUCKY ALCOHOL POLICY ALLIANCE

## KAPA Meeting Minutes – July 24, 2014, 2:30 p.m. EST Bluegrass Prevention Center, 1351 Newtown Pike/ Bldg. 3, Lexington, Kentucky

CONFERENCE CALL ATTENDEES	MEETING ATTENDEES (IN ADDITION TO CONF. CALL ATTENDEES)
Brooke White-Bingham- Adanta RPC Christie Shrader- Laurel County ASAP Deborah Hampton– Cumberland River RPC Jill Owens- Cumberland River RPC Karen Hall- Faith-based PES, Communicare RPC Leah Festa– Prevention Alliance of Tennessee Lynsey Sugarman- Bluegrass RPC	Donna Wiesenhahn- Bluegrass RPC M.E. Kobes- Bluegrass RPC Nick Kilby- Bluegrass RPC Sarah Heimann- Bluegrass RPC Tara McGuire- Alcohol PES, Bluegrass RPC Tiffany Quarles- KY ABC Tomy-Baker Molloy- PAL Coalition <p style="text-align: right;"><b>Total attendance: 14</b></p>

TOPIC	DISCUSSION/CONCLUSIONS/ RECOMMENDATIONS	ACTION/ FOLLOW-UP
<b>Welcome &amp; Introductions</b>	Tara McGuire welcomed everyone to the meeting and statewide conference call. Introductions were made by members.	
<b>Minutes</b>	Conference call meeting attendees were instructed to utilize the KAPA Meetings linked page for access to meeting agendas, minutes, and other documents up for discussion.	Download KAPA meeting minutes at <a href="http://www.kyprevention.com/projects/kapa/kapa-meetings/">www.kyprevention.com/projects/kapa/kapa-meetings/</a>
<b>Community Highlights</b>	<p><b>Coaches Initiative Programs</b> – M.E. Kobes (Bluegrass Regional Prevention Center/RPC Assistant Director and Prevention Specialist to Clark County) presented on the Clark County Agency for Substance Abuse Policy (ASAP) Coaches Initiative and breakfast event. The agenda from the initiative was given out at the meeting. M.E. said the ASAP Board worked with the Clark County Schools Athletic Director to organize the event, and how all coaches would be required to either attend the event or watch a video of the filmed event. The breakfast featured Jared Thomas, former NFL Pro Athlete, who discussed his experiences and encouraged coaches not to “cover-up” for their student athletes if they suspected them abusing/using drugs or alcohol. Tara McGuire also presented to the coaches about Alcopops. M.E. said the follow-up to the event included a post-survey evaluation of the coaches. Local youth coalition members distributed coaches playbook cards on alcohol and other types of substance abuse prevention to everyone in attendance.</p> <p><b>Laurel County Town Hall Meeting</b> – Christie Shrader (Laurel County ASAP Coordinator), Jill Owens (Cumberland River RPC Director), and Deborah Hampton (Cumberland River RPC Prevention Specialist) discussed their recent town hall meeting on underage drinking prevention held in London. They distributed a copy of the town hall meeting flyer and news article. Christie said the ASAP Board partnered with the local RPC to get a SAMHSA \$500 Town Hall Meeting Grant which paid for the meeting dinner and Laurel County Magnets. They promoted the event to community members through pharmacies, pediatrician offices,</p>	<p>Tara said if anyone was interested in learning more about the coaches’ initiative or setting up an event in their local area to contact her at <a href="mailto:tkmcguire@bluegrass.org">tkmcguire@bluegrass.org</a> or 859-225-3296. She also said by request the Coaches Playbook Cards could be shared with prevention staff and volunteers using the Alcohol PES Dropbox.</p> <p><a href="#">Click here to download the Clark County Coaches Initiative Program.</a></p> <p><a href="#">Click here to download the Laurel County Town Hall Meeting Flyer.</a></p>

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	<p>and the Youth Services Center. The Laurel County Board of Education filmed the event, and is editing it to use as an educational tool in health classes and at other community events. They thanked Tara and Nick Kilby for their presentations at the event, and for planting the seed for Social Host. Christie said their coalition was looking forward to a youth coalition to continue work toward a local Social Host Ordinance.</p> <p><b>KY School: <i>How to Market Prevention to Community Stakeholders</i></b> – Tara, Nick and Sarah Heimann from Bluegrass RPC along with others throughout the state attended this workshop at the KY School. Tara encouraged those attending today’s meeting to check out the PowerPoint available online from the workshop.</p> <p><b>PAL Town Hall Meeting</b> – Tomy Molloy with the PAL Coalition discussed how PAL utilized brief youth presentations by their coalition members, “Get to know your neighbor campaign” bingo, and served a buffet style dinner to engage local community members at the recent PAL Town Hall Meeting on Prevention. Tara added that she, as Alcohol PES, and Jackie McComb from Seven Counties RPC had conducted booth presentations at the event. Tara commented on how impressed she was by the substantial number of adults who attended the local event and engaged with booth presenters on alcohol abuse, underage drinking, drug abuse, suicide and other prevention topics. Tara thanked Tomy and Nancy for providing the photos from the PAL Youth Coalition’s <i>Chalk It Up</i> Event.</p> <p><b>Youth Leadership Symposium</b> – Lynsey Sugarman, Drug Free Lex and Fayette County Youth Coalition for Alcohol Education (YCAE) Coordinator, shared photos of the YCAE’s <i>Peer2Peer (P2P)</i> Session conducted for over 100 teens at the KY Youth Leadership Symposium statewide youth conference at General Butler State Park June 23-24, 2014, through a PowerPoint. Lynsey said the <i>P2P</i> presentation was written by a YCAE member, and is an interactive program designed to help teens make wise decisions, choose to not drink underage, and what to do if they find one of their friends has had too much to drink.</p> <p>YCAE also demonstrated how a youth coalition could educate adults to reduce youth access to alcohol through an Alcopops Presentation (*Alcopops Presentations are done for adults by youth coalitions or the Alcohol PES) as part of the exhibit session.</p>	<p><a href="#">Click here to download the <i>How to Market Prevention to Community Stakeholders</i> PowerPoint.</a></p> <p><a href="#">Click to view the PAL Town Hall Meeting Flyer and <i>Chalk It Up</i> Pictures.</a></p> <p><a href="#">Click here to view the Youth Leadership Symposium- Fayette County YCAE pictures and <i>P2P</i> Project PowerPoint.</a></p> <p>If you know of an alcohol prevention strategy or project success story in your community or region and are willing to share it at a future KAPA meeting/ conf. call please email <a href="mailto:tkmcguire@bluegrass.org">tkmcguire@bluegrass.org</a>.</p>
<p><b>Faith-based PES Webinar Series</b></p>	<p>Karen Hall, Faith-based PES Manager, reported on the new Faith-based PES Webinar Series. She said the webinars occur once per month, and feature speakers on prevention events coming up in the following month. For example, the FASD Day Webinar presentation is in August to provide information on FASD Day September 9. Karen said if anyone was interested in seeing last</p>	<p>Next Webinar: August 21, 2-3:00 p.m. EST -- FASD Day &amp; Suicide Prevention</p> <p><a href="http://www.kyfaithbasedprevention.com">www.kyfaithbasedprevention.com</a></p>

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	month's Webinar PowerPoint to email her at <a href="mailto:khall@communicare.org">khall@communicare.org</a> . Tara distributed a handout with the Faith-based PES Webinar Series schedule through June 18, 2015.	
<b>Prevention Alliance of Tennessee Update</b>	Tara welcomed Leah Festa from the Prevention Alliance of Tennessee (PAT) to the meeting via conference call. Leah provided general information on her statewide alliance and indicated, due to the many similar issues faced by prevention in Tennessee and Kentucky around alcohol abuse and access to minors, she was really looking forward to learning more about KAPA and prevention's efforts in Kentucky. Tara added how she felt the new collaboration with the PAT would be beneficial to Kentucky as well, and she was looking forward to working with the PAT and Leah. Tara distributed to meeting attendees a new general fact sheet on KAPA she had created and provided to the PAT.	<a href="http://www.tncoalitions.org/">http://www.tncoalitions.org/</a>
<b>RBS Statewide Survey</b>	<p>Donna Wiesenbahn, Bluegrass RPC Director, reported KAPA was administering a statewide RBS Survey to find out public opinions on RBS, how alcohol retail establishments define RBS, and have them list some examples of programs like STAR, TIPS, ServeSafe and other alcohol responsible sales trainings provided by Kentucky companies. A draft of the survey questions was discussed at the meeting. Donna said they would be asking surveys to be returned by mail to Bluegrass RPC or be completed online via Survey Monkey.</p> <p>Donna referenced since KAPA has no budget, she had discussed it at the RPC Directors Meeting and received approval from Connie Smith with the Department of Behavioral Health for RPCs to utilize their alcohol prevention policy funding to pay to print and mail the hard copy surveys to alcohol retail establishments within their regions.</p> <p>Donna reported that in order to increase outreach to alcohol retailers statewide, a full-page ad will be purchased in the Kentucky Beverage Journal (KBJ). The ad will provide a hard copy of the survey questions and the web address link to the survey for those that wish to complete it through Survey Monkey.</p> <p>Nick discussed the comparison chart he had prepared showing differences between State RBS Laws, and said based on his experience working for the KY Legislative Research Commission (LRC) this comparison between other states with RBS Laws would be something useful to law-makers along with the survey results.</p> <p>Tiffany Quarles, KY ABC Education Department Director, said she had mentioned the survey to the ABC Commissioner, and the ABC would be neutral on the survey but would like a copy of the survey analysis and raw data when available.</p>	<p>Nick will divide the list of KY Licensed Liquor Retail Establishments taken from the KY ABC Website by region to send out to RPC Directors committed to assisting with mail RBS Survey.</p> <p>Click to view new RBS Web-pages: <a href="#">KY RBS Ordinances</a> and <a href="#">State RBS Laws</a> including a link to the RBS State Law Comparison Chart.</p>
<b>Next Meeting</b>	The next KAPA meeting will be on Wednesday, Sept. 10, 2:30-4:00 p.m. EST, at Family and Children's Place, 525 Zane Street, Louisville. <b>For conf. call &amp; mtg. information visit</b>	<b>Mark your calendars for Sept. 10, 2:30 – 4:00 p.m. EST</b>

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<b>Announcements</b>	<p>Tara provided a handout with 2014-2015 Save the Date Alcohol Prevention Upcoming Events, and encouraged members to view the events with their respective external hyperlinks at <a href="http://www.kyprevention.com/projects/news/events/">www.kyprevention.com/projects/news/events/</a>.</p> <p>She also provided the July 2014 Alcohol PES Update as a hard copy handout, and the newly revised 21-Law Fact Sheet also available at <a href="http://www.kyprevention.com/projects/History_of_the_21_MDAL">www.kyprevention.com/projects/History_of_the_21_MDAL</a>.</p>	To join the KAPA mailing list or to become a member of KAPA, email <a href="mailto:tkmcguire@bluegrass.org">tkmcguire@bluegrass.org</a> .
<b>Adjourn</b>	Tara adjourned the meeting at 3:45 p.m. EST.	

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