

KENTUCKY ALCOHOL POLICY ALLIANCE

KAPA Meeting Minutes – Sept. 10, 2014, 2:30 p.m. EST Family and Children’s Place, 525 Zane Street, Louisville, Kentucky

CONFERENCE CALL ATTENDEES	MEETING ATTENDEES (IN ADDITION TO CONF. CALL ATTENDEES)
Brooke White-Bingham- Adanta RPC Karen Lentz- Commonwealth Alliances Marilyn Rodgers- DBH Sam Powell- Four Rivers Behavioral Health RPC	Jackie McComb- Seven Counties RPC Joy Harris- Kentucky State University Nancy Carrington- PAL Coalition Tara McGuire- Bluegrass RPC/Alcohol PES Total attendance: 8

TOPIC	DISCUSSION/CONCLUSIONS/ RECOMMENDATIONS	ACTION/ FOLLOW-UP
Welcome & Introductions	Tara McGuire welcomed everyone to the meeting and statewide conference call. Introductions were made by members.	
Minutes	Conference call meeting attendees were instructed to utilize the KAPA Meetings linked page for access to meeting agendas, minutes, and other documents up for discussion.	Download KAPA meeting minutes at www.kyprevention.com/projects/kapa/kapa-meetings/
Community Highlights	<p>Social Host – Tara reported two Social Host Ordinances had been added to the statewide list thanks to the Campbell County Fiscal Court and local ASAP Board. The ordinances are in Campbell County and Newport bringing the statewide total to 25 Kentucky Social Host Ordinances. A copy of the Alcohol PES Social Host Fact Sheet was provided at the meeting.</p> <p>Responsible Beverage Server (RBS) Training – Tara also reported on behalf of the KY ABC of new RBS Ordinances passed in Salyersville (City in Magoffin County); Corinth (City in Grant County); Hardin County; Lyon County; Pineville (City in Bell County) . This brings the statewide RBS Ordinance total to 78. According to the ABC, 66% or 56 of the 85 KY counties where alcohol is sold require RBS training as of August 22, 2014. Meeting attendees were provided a hard copy of the Alcohol PES RBS Fact Sheet, RBS State Map, and KY ABC Administrators RBS Ordinance List.</p>	<p>Related document links: www.kyprevention.com/projects/social-host/</p> <p>www.kyprevention.com/projects/rbs/</p> <p>If you know of an alcohol prevention strategy or project success story in your community or region, and are willing to share it at a future KAPA meeting/conf. call please email tkmcguire@bluegrass.org.</p>
Alcohol Prevention Enhancement Site (PES) Update	<p>Tara shared the following updates from the Alcohol PES:</p> <p>KY ABC Wet-Dry Map was updated 2014-02-04 by the KY ABC, and is available at www.kyprevention.com under the local ordinance and KAPA Meetings pages.</p> <p>KY ABC Mandated RBS Training Map and Alcohol PES Local Ordinances by County List were also updated 2014-09, and is available at www.kyprevention.com.</p> <p>New Coaches Initiative Web-page will launch on Sept. 26, 2014 at http://www.kyprevention.com/projects/coaches/. The page will contain playbook cards developed by Bluegrass</p>	<p>Related hyperlinks below:</p> <ul style="list-style-type: none"> ▪ www.kyprevention.com/projects/rbs/kv-ordinances/ ▪ www.kyprevention.com/projects/coaches/

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	<p>Prevention Center, and information for coalitions and Regional Prevention Centers on how to host their own Coaches Initiative Event. These events educate middle and high school coaches about alcohol and the athlete. Aspects of the Coaches Initiative also target other types of substance abuse prevention.</p> <p>KAPA Presentation at the Prevention Alliance of Tennessee (PAT) Statewide Meeting – Tara presented a training on how KAPA started, its successes and future goals at the PAT Meeting on August 20, 2014. She also shared information regarding alcohol environmental prevention efforts in Kentucky like the Coaches Initiative, Sticker Shock, RBS, Alcohol Outlet Density, and Social Host with the attendees. Tara has been working to establish networking relationships with other state alcohol alliances and has been in communication with the U.S. Alcohol Policy Alliance for about the last year. These collaborative relationships will help foster best strategy and model project idea exchanges between KAPA and other agencies outside Kentucky.</p> <p>Calendar of Events – Tara encouraged meeting attendees to utilize the list and hyperlinks to upcoming alcohol prevention-related regional, state and national trainings and events from now thru 2015 at www.kyprevention.com/projects/news/events/; and provided a handout of 2014-2015 events to meeting attendees.</p>	<ul style="list-style-type: none"> ▪ http://www.tncoalitions.org/ ▪ Calendar of Events
<p>RBS Statewide Survey</p>	<p>Tara provided a two-page summary update on the RBS Statewide Survey progress including a chart showing participation by Regional Prevention Center (RPC); text from the Kentucky Beverage Journal Ad; the RBS Survey current projected timeline; and RBS Survey future plans and ideas bullet points from previous discussions.</p> <p>RBS Statewide Survey commitment by region – Currently 11 of 15 RPCs and the PAL Coalition have committed to mail out hard copies of the RBS Survey to liquor licensed retail establishments within their region. This effort will/has reach(ed) out to 3507 of the 3906 (89.8%) retail establishments statewide.</p> <p>Kentucky Beverage Journal (KBJ) Ad – Tara passed around a copy of the KBJ September Issue with the RBS Survey Ad.</p> <p>Preliminary Results – Tara briefly summarized responses to the RBS Survey submitted so far through the Survey Monkey web-link, stating the majority of respondents had indicated they would support mandated server training statewide and some others had provided detailed feedback as to why they would not support mandated RBS training statewide. More information regarding the survey responses will be provided at a later time.</p> <p>Future plans, what else? – Meeting attendees provided the following additional suggestions on how to utilize the RBS Survey data once all responses have been gathered....</p> <ul style="list-style-type: none"> • Share the information with the KY ABC 	<p>RBS Survey Timeline (tentative):</p> <ul style="list-style-type: none"> • Mailing/delivery of surveys: by Sept. 8th • Survey closed by: Sept. 24th (Close requested by Seven Counties Region Sept. 30) • All info mailed to Tara: Sept. 30th • Entering data: October • Analysis: by Nov. 14th • Utilization of info: KAPA KY Prevention Week – Dec. 8-12th <p>Karen will provide more information to the group as it becomes available about the ABC’s discussions around</p>

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	<ul style="list-style-type: none"> • Issue a statewide press release on behalf of KAPA • Jackie McComb asked about the cost of placing another ad in KY Beverage Journal with the survey results, and requested the contact information for KBJ • Jackie asked Karen Lentz if statewide RBS was still being discussed as a potential legislative proposal this 2015 Session (?). Karen said the ABC was having a legislative meeting this month and next month, and planning to propose another “clean-up bill” this session. She referenced RBS had been brought up during the last ABC legislative meeting, and said the ABC had taken the position that all ordinances are illegal because KY has comprehensive alcohol framework meaning things like RBS should be passed by the state. • The group discussed how monies collected from RBS fines on liquor licensed establishments were directed and the possibility of directing those funds toward alcohol prevention. Jackie brought up KY in the past had directed funding from the tobacco settlement towards KY ASAP Boards. 	statewide mandated RBS.
2014 KY Prevention Week Proposal, Dec. 8-12	Tara provided the group with a one-page written summary on the idea for KAPA to host a Social Media Contest for KY Middle and High School-aged youth in association with interested RPCs and local coalitions. Youth would develop messages related to underage drinking prevention and post them to social media. Jackie suggested stating “social media messages and/or infographics.” The suggestion was also made to add that contest entries were available to individuals and groups.	Tara requested RPCs and local ASAP Boards contact her if they would like to sponsor a local, regional or statewide prize to encourage youth to enter.
Next Meeting	The next KAPA meeting will be on November 18, 2:30-4:00 p.m. EST, at the Bluegrass Prevention Center, 1351 Newtown Pike/ Bldg. 3, Lexington 40511-1278. Conf. call & mtg. info: http://www.kyprevention.com/projects/kapa/kapa-meetings/ .	Mark your calendars for November 18, at 2:30 – 4:00 p.m. EST
Announcements	<p>KAPA Steering Committee – Tara provided an updated list of KAPA Steering Committees at the meeting, and thanked everyone for their on-going support of the statewide alliance.</p> <p>Karen mentioned that Anheuser Busch had applied for a distributor license in KY. The group discussed the potential challenge to the three-tier alcohol regulation system in existence since the Prohibition Era. Since, as far as they were aware, this application did not violate Kentucky Alcohol Laws and Anheuser Busch already holds one distributor license in KY, KAPA would not take action at this time. Tara mentioned the U.S. Alcohol Policy Alliance had contacted her about this news story. If anyone would like more information, the U.S. Alcohol Policy Alliance is continuing to monitor the situation and is willing to provide more information upon individual request.</p>	<p>To join the KAPA mailing list or to become a member of KAPA, email tkmcguire@bluegrass.org.</p> <p>If anyone would like more information on how to contact the U.S. Alcohol Policy Alliance related to the three-tier alcohol regulation U.S. system they may talk to Tara or visit the U.S. Alliance’s site at www.alcoholpolicy.org.</p>
Adjourn	Tara adjourned the meeting at 4:00 p.m. EST.	

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