

# KENTUCKY ALCOHOL POLICY ALLIANCE

**KAPA Agenda – Sept. 10, 2014, 2:30-4:00 p.m. EST**  
**Family and Children’s Place, 525 Zane St., Louisville, KY**

- 2:30**      **Welcome & Introductions – Tara McGuire**
- **Meeting Sign-in/ Conference Call –** Dial 502-882-6098; ID 480#; password 480#
  - **Access documents online:** [www.kyprevention.com/projects/kapa/kapa-meetings/](http://www.kyprevention.com/projects/kapa/kapa-meetings/)
- 2:40**      **Community Highlights:**
- **Campbell County and Newport Social Host Ordinances →**[25 Kentucky Social Host Ordinances](#)
  - **Salyersville (City in Magoffin County); Corinth (City in Grant County); Hardin County; Lyon County; Pineville (City in Bell County) RBS Ordinances →** [78 Kentucky RBS Ordinances](#)
    - \* 56 of the 85 KY counties where alcohol is sold (66%) require RBS training as of August 22, 2014
- 2:45**      **KY Alcohol PES Updates**
- **KY ABC Wet-Dry Map –** updated 2014-02-04
  - **KY ABC Mandated RBS Training Map –** updated 2014-09
  - **Alcohol PES Local Ordinances by County List –** updated 2014-09
  - **New Coaches Initiative Web-page (Coming soon - Sept. 26, 2014)**  
<http://www.kyprevention.com/projects/coaches-initiative/>
  - **KAPA Presentation at the** [Prevention Alliance of Tennessee](#) **Statewide Meeting**
- 2:55**      **RBS Statewide Survey – Tara McGuire**
- RPC Participation
  - Kentucky Beverage Journal Ad – September Issue
  - Preliminary Results – Survey Monkey
  - Timeline
  - Future plans?
- 3:30**      **2014 KY Prevention Week Proposal, Dec. 8-12 – Tara McGuire**
- 3:50**      **Next Meeting and Conference Call Date?**
- Bluegrass Prevention, 1351 Newtown Pike/ Bldg. 3, Lexington, Kentucky
  - Next Mtg. Conference Call Instructions: 712.432.5610, then enter KAPA# (5272#)
- 3:55**      **Announcements**
- 4:00**      **Adjourn**

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## **2014 KENTUCKY PREVENTION WEEK (DEC. 8-12) PROPOSAL**

- What**            **Social Media Contest hosted by KAPA**
- Who**            **Middle and high school youth create and tag social media messages related to underage drinking prevention, and send those messages to their state legislators and local elected officials.**
- All messages once tagged and approved by the Alcohol PES will be posted to the Alcohol PES Facebook ([www.facebook.com/kyprevention](http://www.facebook.com/kyprevention)) and Twitter ([www.twitter.com/kyprevention](http://www.twitter.com/kyprevention)) pages, and [www.kyprevention.com](http://www.kyprevention.com) during KY Prevention Week.
- Messages could be reused to promote other causes like Alcohol Awareness Month.
- Rules**            **All messages should include a message about underage drinking prevention.**
- In addition to the message do not drink underage-21, messages may also be used to promote the Kentucky Alcohol Policy Alliance (KAPA) and its mission to reduce underage and high-risk drinking; and/or Responsible Beverage Server (RBS) Training and its mission to reduce sales to minors underage 21 and over-service.
- When**            **Social media messages must tag “@kyprevention” on Twitter and/or Facebook Monday, December 8, 12:00 a.m. thru Friday, December 12, 12:00 a.m.**
- Prizes**            **Statewide prizes (possibly a gift card) to the top middle school and the top high school entries (2 winners). KAPA’s national and in-state partners will be asked to post winning entries and recognize winning youth on their social media pages.**
- RPCs, local ASAP Boards and communities are encouraged to sponsor prizes to encourage their local youth to enter the contest.
- Judges**            **All KAPA Steering Committee Members will be asked to assist with judging for the statewide prizes. Other KAPA Members interested in volunteering as judges should contact Tara McGuire, [tkmcguire@bluegrass.org](mailto:tkmcguire@bluegrass.org).**

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**RBS STATEWIDE SURVEY COMMITMENT BY REGION: UPDATED 09/08/2014**

<b>Liquor Licenses in Kentucky by RPC region for “retail” establishments</b>			
<b>RPC Region</b>	<b>Licenses</b>	<b>Percentage</b>	<b>Participating</b>
1 - Four Rivers	145	4%	<b>Yes</b>
2 - Pennyroyal	150	4%	<b>Yes</b>
3 - River Valley	173	4%	<b>Yes</b>
4 - LifeSkills	175	4%	<b>Yes</b>
5 - Communicare	234	6%	
<b>6 - Seven Counties</b>	<b>1198</b>	<b>30% *</b>	<b>Yes (Seven Counties RPC &amp; PAL)</b>
<b>7 - North Key</b>	<b>616</b>	<b>16% *</b>	<b>Yes</b>
8 - Comprehend	61	2%	
9&10 - Pathways	82	2%	<b>Yes</b>
11 - Mountain Comp Care	73	2%	
12 - Kentucky River	58	2%	<b>Yes</b>
13 - Cumberland River	49	1%	<b>Yes (also will mail to 200 Region 6 licensees)</b>
14 - Adanta Group	54	1%	<b>Yes</b>
<b>15 - Bluegrass.org</b>	<b>825</b>	<b>21% *</b>	<b>Yes</b>
Out of State	30	1%	
<b>Total</b>	<b>3906</b>	<b>100%</b>	<b>Reaching 3507/ 3906 Licensees = 89.8%</b>

**KENTUCKY BEVERAGE JOURNAL FULL PAGE AD**

**The Kentucky Alcohol Policy Alliance (KAPA) is administering a brief survey to gather public opinion around Responsible Beverage Server (RBS) Training.**

***Don't miss this important opportunity to voice your opinion!***

The survey is 100% anonymous. You may complete the survey online by going to

**[www.surveymonkey.com/s/ky-rbs-survey](http://www.surveymonkey.com/s/ky-rbs-survey)**

or, by completing it on this page, tearing it out, and mailing to

KAPA, c/o Bluegrass Prevention Center, PO Box 13670, Lexington, KY 40583-3670.

***Decisions may be forthcoming that can affect you and your employees.***

**If you represent a Kentucky alcohol licensee, please complete this survey now!**

**Deadline is September 24, 2014! Thank you for your participation!**

**RBS SURVEY TENTATIVE TIMELINE**

<b>Mailing/delivery of surveys:</b>	<b>By Sept. 8<sup>th</sup></b>
<b>Survey closed by:</b>	<b>Sept. 24<sup>th</sup> (Close for Seven Counties Region Sept. 30)</b>
<b>All info mailed to Tara:</b>	<b>Sept. 30<sup>th</sup></b>
<b>Entering data:</b>	<b>October</b>
<b>Analysis:</b>	<b>By Nov. 14<sup>th</sup></b>
<b>Utilization of info:</b>	<b>KAPA KY Prevention Week – Dec. 8-12<sup>th</sup></b>

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## **RBS SURVEY FUTURE PLANS – IDEAS**

1. Send results to Governor's Office on behalf of KAPA with request to bring together another Governor's Task Force on Alcohol Laws to review the 2012 Governor's Task Force's recommendation for future study and consideration of Statewide Mandated RBS.
2. Copy the letter to the Governor's Office and summary of survey results to each member of the 2012 Governor's Task Force
3. Share survey results with RPCs and interested KAPA members and associates
4. What else...?

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