

ALCOHOL PREVENTION ENHANCEMENT SITE

www.kyprevention.com

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The Alcohol Prevention Enhancement Site (PES), disseminates the latest research on alcohol environmental strategies, and provides technical assistance and training on implementing and evaluating effective environmental strategies to reduce alcohol availability to underage youth.

Mission—To empower communities statewide to implement comprehensive, community-based alcohol prevention strategies that will have a positive and lasting effect on communities, thereby reducing the harmful consequences of illegal use and abuse of alcohol.

Technical Assistance/ Consultation—The Alcohol PES provides technical assistance and consultation on a wide variety of alcohol environmental strategy-related topics, including data collection, setting goals and objectives, and evaluation.

Resource Center—The Alcohol PES serves as a resource center for communities seeking information on current research, relevant statistics and effective strategies.

Training—The Alcohol PES provides customized on-site training on community-based prevention topics, such as the following:

- **Alcohol Concealment, Vaporizers and Other Risky Teen Alcohol Trends** for adults
- **Alcohol's Impact on Athletic Performance** for coaches and/or student athletes
- **Alcopops: Malt Beverages Masquerading as Malted Milk Shakes** for adults
- **Community Alcohol Needs Assessment, Prioritizing Risk & Protective Factors & Developing a Plan of Action** for coalitions
- **Cost Effective Marketing for Coalitions**
- **Dangers of Alcohol on the Developing Brain & Peer Pressure** for 1st-8th grade
- **Engaging Teen Leaders & Sustaining Youth Coalitions - "Involve. Recruit. Motivate."**
- **Environmental Strategies to Reduce Youth Access to Alcohol**
- **Forging Community and Statewide Collaboration to Enhance Prevention**
- **Implementing Alcohol Regulations at the Local Level**
- **Kentucky DUI Laws and High Visibility Enforcement**
- **Media Influence on Alcohol Abuse: We can Respond**
- **Responsible Beverage Server (RBS) Training in Kentucky**
- **Social Host Ordinances 101 and 102—"Learn. Act. Impact. Save Lives."**
- **Thinking and Drinking Don't Mix** for high school students
- **Underage and Binge Drinking Prevention 101 and 102**

ONLINE TOOLBOX AT
KYPREVENTION.COM:



Alcohol Prevention
Calendar of Events



Educating Parents



Coaches Initiative



Sticker Shock



Alcohol Enforcement



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Serving the Commonwealth of Kentucky

**PREVENTION
ENHANCEMENT
SITES**

Prevention Works • Enhance It!

ALCOHOL PREVENTION ENHANCEMENT SITE (PES)

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